



MEGAMINDERZ.

"IMAGINE IT, REALIZE IT!"

Brand Guidelines

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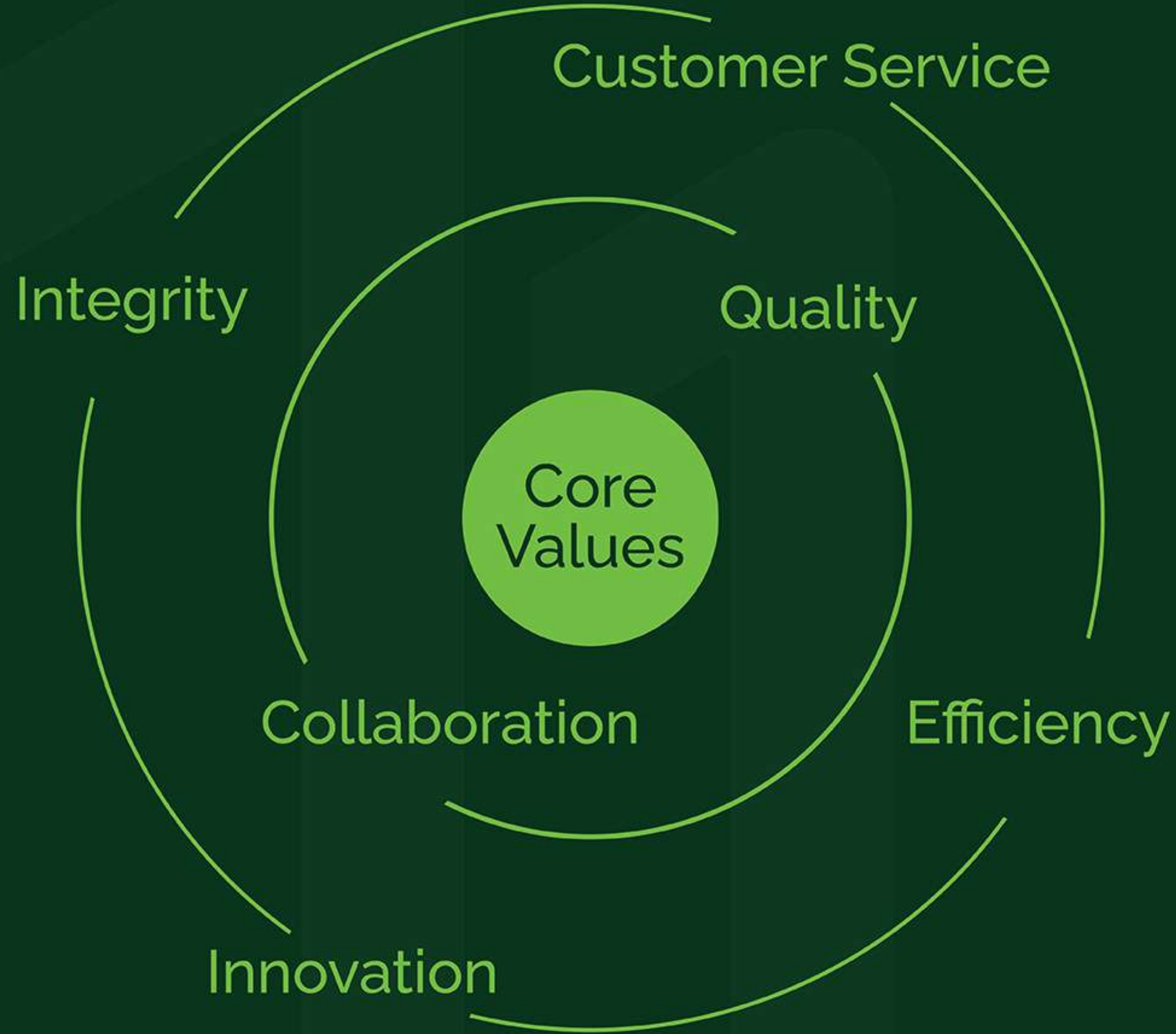




Brand Overview



This section offers a revealing peek into the core values of Megaminderz. It captures the essence of our brand, its purpose, and our aspirations. It serves as the cornerstone for all our guidelines.





About Our Brand

Megaminderz is a dynamic conglomerate renowned for excellence across a diverse spectrum of industries. From real estate and car dealerships, to hotel and clubs management, transport and logistics, and agriculture. We pride ourselves on our commitment to innovation, integrity, and unparalleled customer service. With a relentless focus on quality and efficiency, we strive to exceed expectations and drive positive change in every sector we operate in

Mission

our mission is to deliver exceptional value and service while upholding the highest standards of integrity and professionalism. Through strategic investments and innovative solutions, we aim to enrich lives, drive economic prosperity, and build a brighter future for generations to come.

Vision

Our vision is to be the foremost leader in every industry we serve, setting the benchmark for excellence and innovation. We aspire to create sustainable growth opportunities, foster enduring partnerships, and leave a lasting impact on the communities we operate in.



Logo

The logo is the face of Megaminderz, and this section showcases how and when to use each logo variation and colour. It's a guide to ensure that our visual identity always shines through consistently.



Logo Colour Pairings

Choosing complementary/contrasting colors at Megaminderz is an art to evoke emotions, reinforce identity, convey messages, and create lasting impressions through unique color pairings.



Correct Logo Application

Ensuring correct use of the brand logo across various platforms is vital. It preserves the logo's integrity and uniformity, in terms of size, color, and placement. This supports brand recognition and upholds a polished brand image.

In white background



In light background



In black background



White logo for dark background



In dark background



Black logo for light background



Incorrect Logo Application

This section guides against improper or inconsistent use of the brand logo, colour, size and orientation. Helps to maintain the brand's identity and professionalism.

Don't change the colours



Don't stretch the logo



Don't rotate the logo



Don't use black logo for dark image



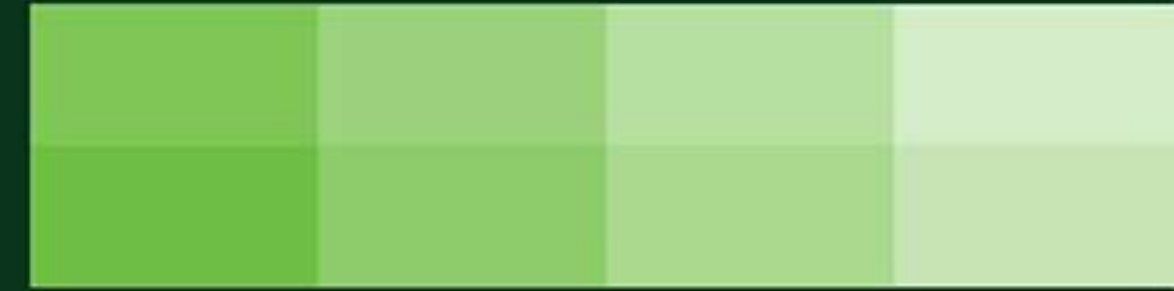
Don't use any stroke



Don't use white logo for light image



Colours



The Colour section is the primary guide to the colour palette that defines our brand, establishing the foundation for a strong and consistent brand identity. The carefully chosen colours here reflect the core characteristics and values of our brand.



Colour Palette

HEX #09351D
RGB 9, 53, 29
CMYK 85, 49, 87, 64



Phthalo Green

HEX #70BF44
RGB 112, 191, 68
CMYK 60, 0, 100, 0



Lime Green

HEX #626262
RGB 98, 98, 98
CMYK 61, 52, 52, 22



Grey

HEX #FFFFFF
RGB 255,255,255,255
CMYK 0,0,0,0



White

HEX #1D1D1B
RGB 29, 29, 27
CMYK 71, 65, 67, 77



Crow Black



Typography

At Megaminderz, we further establish our presence with two powerful fonts, “Raleway” and “Rubik”.

Raleway's sleek aesthetic adds a contemporary edge to our brand identity, making it a timeless and impactful choice for establishing a strong visual presence.

Rubik font offers a perfect blend of modernity, versatility, and legibility, Rubik effortlessly communicates a brand's contemporary style and commitment to clarity.



Typography

Hello, I'm **Raleway**,
the official **primary** font
of our brand.

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789
!@#\$%^&*()

Hello, I'm **Rubik**,
the official **secondary** font
of our brand.

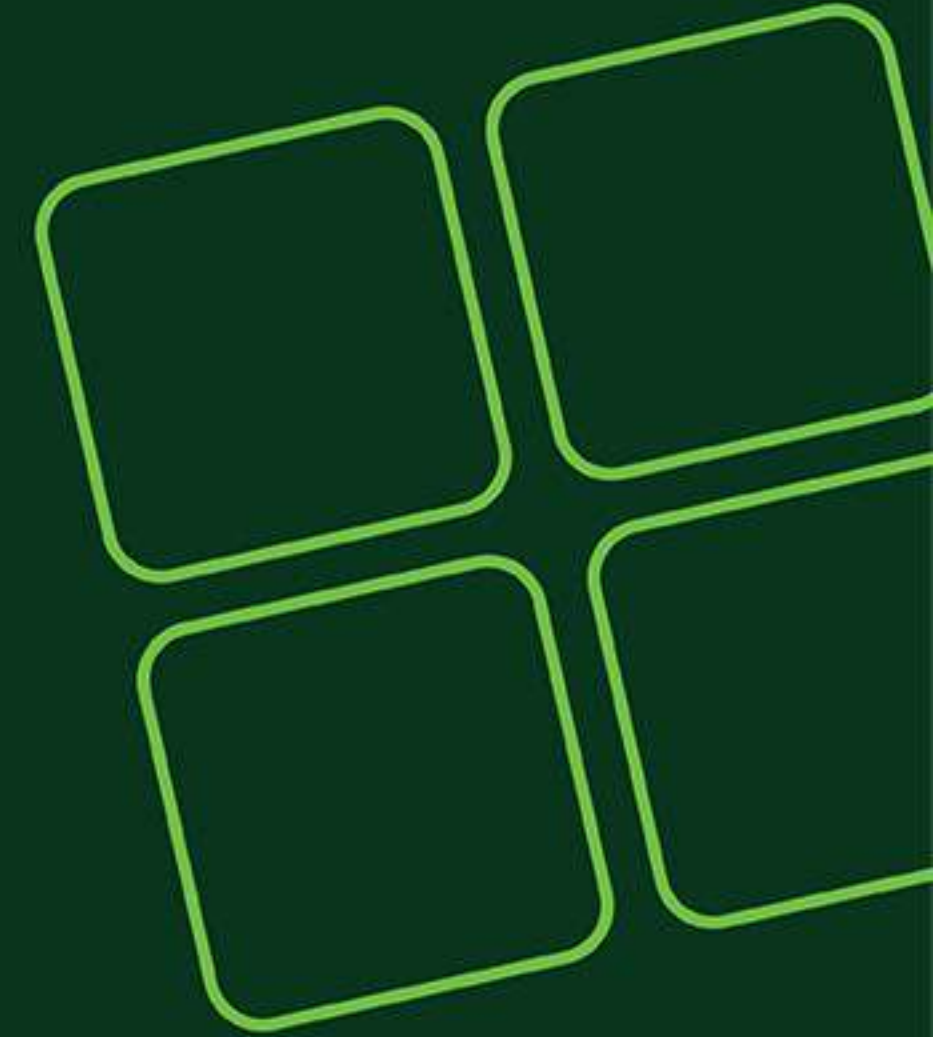
Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789
!@#\$%^&*()



Imagery

The following Megaminderz imagery is a visual representation of how each brand element can be applied in real time.





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Megaminderz LTD.

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Email: mega@megaminderz.com
Website: megaminderz.com

Address: 78, Asitar avenue, Dubai
Manytown



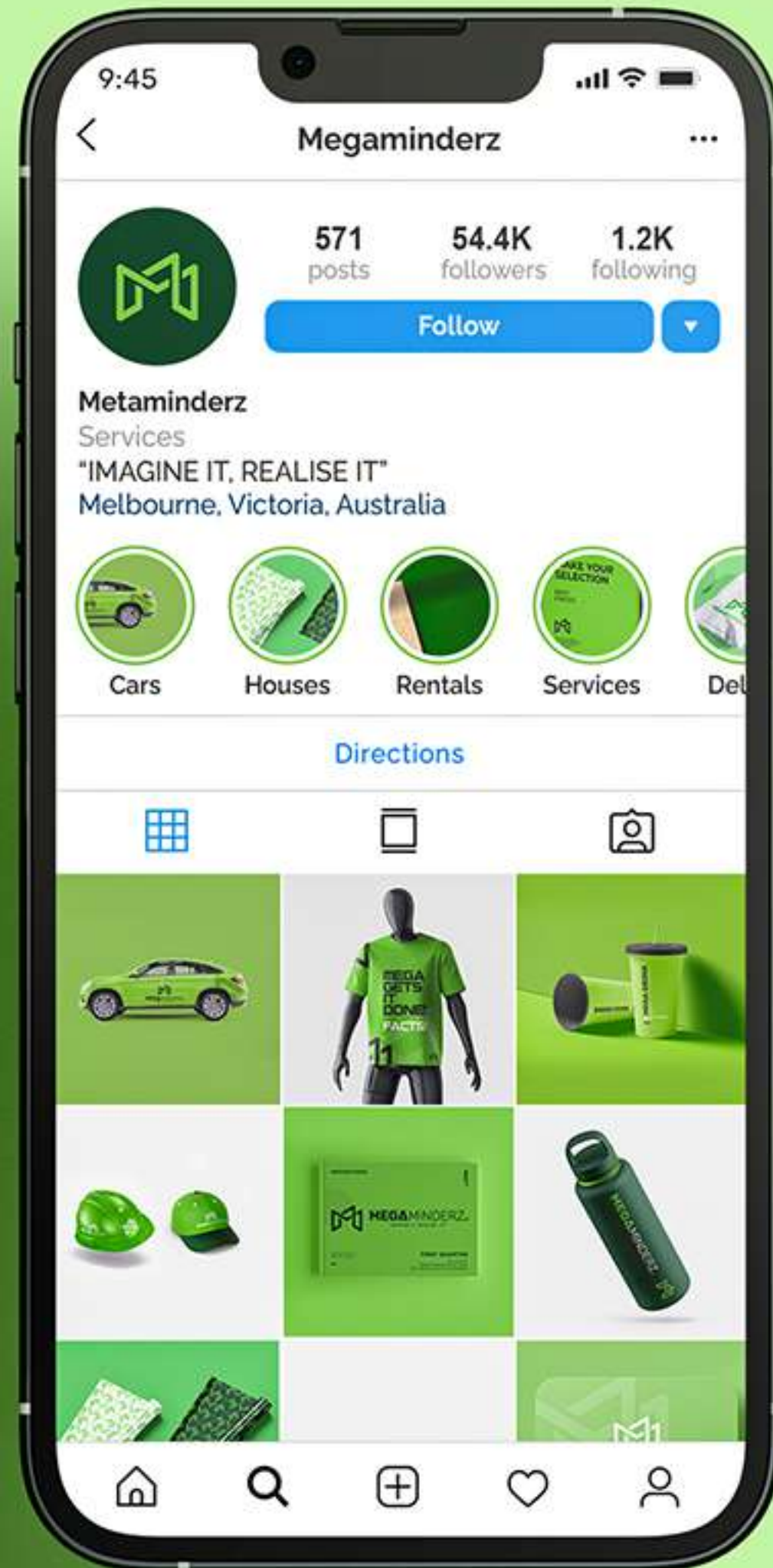
Memo

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Make the smart move today
Our results speak for themselves













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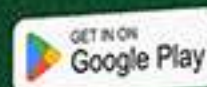
Tanker

Fuel

Mega



No Place
Like Home
Let Us Make Your Dream
Come True.



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Let us help you connect better
with customers.



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